



Sample Pearson Set Assignment Brief

Single Part Assessment

Unit B2 – Personal Investigation

For use with:

Pearson BTEC International Level 3 Qualifications in:

Art and Design

Pearson BTEC International Level 3 Extended Diploma in Art and Design

Creative Media

Pearson BTEC International Level 3 Extended Diploma in Creative Media

Total hours	90
Advised supervised hours	15

For completion by the centre

Qualification (select as appropriate)	Subsidiary Diploma / Foundation Diploma / Diploma / Extended Diploma
Assessment date	



Instructions to Teachers/Tutors and/or Invigilators

The Pearson Set Assignment should be undertaken in conditions that assure the authenticity of outcome. This may require supervision.

We advise that the Pearson Set Assignment be completed in sessions that come to a total of 90 hours. The Pearson Set Assignment should not be shared with learners prior to the start of the assessment period. Teachers/tutors are responsible for security of the Pearson Set Assignment and materials.

We advise that learners have 90 hours to complete the Pearson Set Assignment:

- 60 hours for investigation and development (which can include time in class and self-directed study)
- 15 hours for the personal response(s)
- 15 hours for the completion of the portfolio

Conditions of assessment

The Set Assignment should be shared with learners as soon as it is released by Pearson. Teachers/tutors and invigilators should note that they are responsible for maintaining security and for reporting issues to Pearson. In particular:

- learners will undertake work outside of the final production period, which may include:
 - research, investigation and observational studies
 - sourcing of assets and materials
 - ideas generation, development and refining ideas
 - selecting and presenting work in a portfolio format
- learners must produce the personal response(s) in a recommended period of 15 hours (over a maximum of 4 weeks).

Outcomes for Submission

Learners must submit their own, independent work as detailed in the Pearson Set Assignment. Each learner must complete an authentication sheet.

The submission is a portfolio created in Activity 3. It should include a carefully presented selection of work from throughout the Pearson Set Assignment in the most suitable format. Learners are not expected to submit all of the work from Activity 1 and 2. The portfolio of work should demonstrate their ability against each of the five common assessment criteria, and should include:

- Key aspects of the creative process from Activity 1: Personal investigation
- The final outcome from Activity 2: Personal response(s), including the production.
- Submission in any physical or digital format most suitable for the work.



Instructions to Learners

You will be asked to carry out specific activities using the information provided. You will be given a specific time period to complete the assignment.

Read the Pearson Set Assignment carefully. This contains all the information you need to complete each activity within the set task.

Your teacher/tutor may clarify the wording that appears in this assignment but cannot provide any guidance on completion of the activities.

Learners will have 90 hours to complete the Pearson Set Assignment:

- 60 hours for investigation and development
- 15 hours of recommended time for the personal response(s)
- 15 hours for the portfolio

Plan your time carefully to allow for preparation, development and the portfolio for submission including:

- research, investigation and observational studies
- sourcing of assets and materials
- ideas generation, development and refining ideas
- selecting and presenting work in a portfolio format

You will produce the portfolio in an advised period of 15 hours (over a maximum of 4 weeks).

Outcomes for Submission

You must submit your own, independent work as detailed in the Pearson Set Assignment. Each learner must complete an authentication sheet.

The submission should include a carefully presented selection of work from throughout the Pearson Set Assignment in the most suitable format. You are not expected to submit all of the work from Activities 1 and 2. The selection of work should demonstrate your ability against each of the five common assessment criteria indicated at the end of the Pearson Set Assignment, and should include:

- Key aspects of the creative process from Activity 1: Personal investigation
- The final outcome from Activity 2: Personal response(s), including the production.
- Submission in any physical or digital format most suitable for the work



Set Assignment Information

Topic: Data and/or technology

As people from all around the world increasingly move to using data and technology in all aspects of lives, practitioners have used practical work to investigate how data and technology impacts us. Work they create in relation to data and technology can be informative, educational, functional, usable, entertaining, decorative or provocative.

Data and technology are current topics that inform many practitioners work in interesting ways. Because data and technology are becoming increasingly important, its impact on us can be either positive or negative.

You should consider the topic of data and/or technology carefully and:

- Investigate historical and contemporary work related to the topic practically and critically
- Make connections between the topic and wider contexts such as historical, social, economical, political, geographic, cultural, relationship to other relevant work.
- Explore development of personal response(s) to the topic
- Create personal response(s) in line with the investigation
- Present your investigation and personal response(s) in the most suitable physical or digital format.

Note: your investigation intentions must be agreed with the tutor before undertaking it, in order to ensure it will meet the requirements of the Pearson Set Assignment.



Set Assignment

You must complete ALL activities

ACTIVITY 1 – Personal investigation

Suggested time - 60 hours

Investigation of the topic, including:

- Investigate historical and contemporary work related to the topic practically and theoretically
- Make connections between the topic and wider contexts such as historical, social, economical, political, geographic, cultural, relationship to other relevant work.
- Explore development of personal response(s) to the topic.

Note: you should document key aspects of the activity to use in Activity 3: Presentation of work.

ACTIVITY 2 – Personal response(s)

Suggested time - 15 hours

Create your personal response(s) in any specialism.

Art, design or media work does not have to be presented in its final form. However, it should demonstrate a clear representation of what the final work would look like. In this case, it is likely that the work is presented in a draft format related to the specialism, such as a finished visual, prototype, model, rough-cut, alpha, sample or mock-up.

Note: you should document key aspects of the activity to use in Activity 3: Presentation of work.

ACTIVITY 3 – Presentation of investigation

Suggested time - 15 hours

Create a portfolio of work that is organised and presented in the most appropriate physical or digital format to reflect the qualities of the investigation.

The portfolio of work should demonstrate your ability against each of the five common assessment criteria, indicated at the end of the Pearson Set Assignment, including:

- Selected aspects of the creative process from Activity 1: Personal investigation
- The final outcome from Activity 2: Personal response(s), including the production.

Note: you do not need to document the production of the portfolio in the portfolio itself.

You will be assessed on your ability to demonstrate the following equally:

- **Inform ideas** - research, investigation and critical analysis skills used to develop ideas for a personal response.
- **Solve problems** - experimentation, testing and review used to make considered choices.



- **Apply technical skill** - selection and application of media, materials, techniques and processes relevant to the investigation.
- **Demonstrate professional practice** - the use of professional skills and approaches used to manage and inform personal response(s).
- **Communicate** - communication of meaning, purpose or function of personal response(s).